

ASCEND SELECT

ATHLETICS ACADEMY



ASCEND SELECT YOUTH BASKETBALL 16U

254-291-3117

www.ascendselect.com

"Be strong and courageous. Do not be afraid..."
-James 2:17 NKJV



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Hello!

TO FRIENDS, FAMILIES, AND ATHLETES,

I'm Coach Marcus, founder of Ascend Select Athletics Academy. After spending years in the corporate world and getting hands-on experience coaching youth basketball, I saw the bigger picture—our young athletes need more than a place to play; they need a place to grow. I may not have decades of coaching behind me yet, but what I do have is a strong belief in mentorship, structure, and real opportunities to help kids rise—both in their sport and in life. That's the foundation Ascend is built on.

AT ASCEND SELECT, WE TRAIN FOR MORE THAN WINS—WE TRAIN FOR LIFE. THIS IS JUST THE BEGINNING, AND WE'RE EXCITED TO BUILD SOMETHING THAT LASTS, ONE ATHLETE AT A TIME.

Let's Rise Above.

Coach Marcus J.

FOUNDER & COACH



INTRODUCTION

Ascend Select Athletics Academy, in partnership with JANYCOIS Building Community, is a youth sports program focused on developing student-athletes through elite training, academic support, and life skills. Launching with a competitive AAU basketball team, our goal is to build character, confidence, and community impact — both on and off the court.

OUR MISSION

To become a leading force in youth sports development by nurturing the next generation of athletes who excel in competition, education, and character — inspiring them to lead with purpose both on and off the court.

THE VISION

Ascend Select Athletics Academy equips youth with the skills, resources, and mentorship to succeed in sports and life. Through competitive play, academic support, and community involvement, we provide a holistic approach to athletic and personal growth — empowering student-athletes to reach their highest potential.



WHAT TO EXPECT: PERKS & BENEFITS

1. THE GEAR

- 2 JERSEYS
- 2 SHORTS
- SPORTS BOOKBAG
- 2 SPORTS TIGHTS
- 2 FULL WARM-UP SETS
- MORE!

2. THE TRAINING

- EXPERIENCED COACHES
 WEEKLY PRACTICES
- NUTRITION

- 8+ TOURNAMENTS STRENGTH TRAINING
 - MORE!

3. THE GROWTH

- RECRUITMENT EDUCATION
- OFF SEASON TRAINING ACCESS
- NUTRITION & FITNESS EDUCATION

WHAT TO EXPECT: IN SEASON WEEK



PRACTICE 2X Weekly

5:45 PM - 8:00 PM

WEIGHTS & 1X Weekly
NUTRITION 6:00 PM - 7:00 PM

- Team practices will be held at a to be determined location within the Killeen, Texas area.
- Weight lifting & nutrition checks are implemented by a certified nutrition and fitness professional to ensure our athletes are set to perform at their peak.





CONTACT TO SPONSOR

All donations and funds go directly to our program initiatives to build and uplift our the youth of our athletics academy.



EMAIL US:

contact@janycois.org



CALL US:

254-291-3117





OR CONSIDER GIVING







PARTNERSHIPS

The following non-profit and businesses contribute funds and/org resources towards Ascend Select Athletics Academy and it's subsequent teams and initiatives.



Non-profit Organization



Health, Fitness, Nutrition





THANK YOU!

Thank you for taking the time to read through our informative packet. We hope that you decide to join our community and build and ascend with us.



EMAIL US:

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CALL US:

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VISIT US:

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